

**IZA / WZB Conference:
Field Days 2013 – Experiments Outside the Lab
August 22–23, 2013**

Hosted by the Wissenschaftszentrum Berlin für Sozialforschung (WZB)

This conference is supported by the Volkswagen Foundation
and the CRC 649 “Economic Risk”

Organizers:

Steffen Altmann (IZA)
Dietmar Fehr (WZB)



Thursday, August 22, 2013

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| 12.00 | Registration and lunch buffet |
| 13.00 | Conference Opening |
| 13.00 – 15.00 | 1. Session: <i>Heather Royer</i> – Incentives, Commitments and Habit Formation in Exercise: Evidence from a Field Experiment with Workers at a Fortune-500 Company <i>Discussant:</i> Christian Traxler (University of Marburg) <i>Patrick Nolen</i> – Changing Eating Habits: A Field Experiment in Primary Schools <i>Discussant:</i> Melanie Lührmann (Royal Holloway London) |
| 15.00 – 15.30 | Coffee Break |
| 15.30 – 17.30 | 2. Session: <i>Michael Callen</i> – The Political Economy of Public Employee Absence: Experimental Evidence from Pakistan <i>Discussant:</i> Christine Binzel (University of Heidelberg) <i>Margaret McConnell</i> – Price Expectations and Willingness to Pay for Health Products in Uganda <i>Discussant:</i> Raji Jayaraman (ESMT Berlin) |
| 19.30 | Conference Dinner |



Friday, August 23, 2013

10.30 – 12.30 **3. Session:**

Paul Adams – Encouraging Consumers to Claim Redress:
Evidence from a Field Trial

Discussant: Tobias Schmidt (DIW)

James Choi – Small Cues Change Savings Choices

Discussant: Joeri Sol (University of Amsterdam)

12.30 – 14.00 Lunch

14.00 – 16.00 **4. Session:**

Ernesto Dal Bo – The Economics of Faith: Using an Apocalyptic
Prophecy to Elicit Religious Beliefs in the Field

Discussant: Simon Jäger (Harvard University)

Melanie Morten – A Personal Touch: Text Messaging for Loan
Repayment

Discussant: Simeon Schudy (University of Konstanz)

16.00 – 16.30 Coffee Break

16.30 – 18.30 **5. Session:**

Joachim Winter – The Effects of Financial Literacy Training:
Evidence from a Field Experiment with German High-school
Children

Discussant: Julia Schmid (WZB)

Robert Dur – Employee Recognition and Performance: A Field
Experiment

Discussant: Peter Werner (University of Cologne)

19.30 Farewell Dinner (informal)



List of Presenters

Paul Adams (Financial Conduct Authority, UK)
Michael Callen (UC San Diego)
James Choi (Yale University)
Ernesto Dal Bo (UC Berkeley)
Robert Dur (Erasmus University Rotterdam)
Maggie McConnell (Harvard University)
Melanie Morten (Yale University/Stanford University)
Patrick Nolen (Essex University)
Heather Royer (UC Santa Barbara)
Joachim Winter (LMU München)

List of Discussants

Christine Binzel (University of Heidelberg)
Rajshri Jayaraman (ESMT Berlin)
Simon Jäger (Harvard University)
Melanie Lührmann (Royal Holloway London)
Julia Schmid (WZB)
Tobias Schmidt (DIW Berlin)
Simeon Schudy (University of Konstanz)
Joeri Sol (University of Amsterdam)
Christian Traxler (University of Marburg)
Peter Werner (University of Cologne)

